

MAGICIAN  
ARCHETYPE



LINKS TO OUR  
STRENGTH



We transform businesses into brands  
creating connection and transaction ←  
so you can own your corner of the world

SPEAKS TO  
GROWTH



CONNECTS TO  
THE INDIVIDUAL



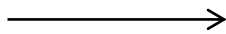
SPEAKS TO  
HYPERLOCAL



# CATALYSTS TO GREATER

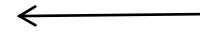
# GROWTH

## BRAND



DATA & DIRECTION  
AUDIENCE SEG  
INITIATIVES  
SEASONAL PROMOS

Make the  
Magic  
Matter



## HYPERLOCAL

FOSTER RELATIONSHIPS  
STRATEGIC LISTENER  
COMMUNITY OPPS  
IDEATE CREATE RELATE



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## DATA TOOLS

ANALYTICS  
MICRO MODELING  
HEAT MAPPING

## SHOPPER TOOLS

PERSONAS  
JOURNEYS  
SEASONALITIES

## RETAIL TOOLS

LANDSCAPES  
MESSAGE MAPPING  
ARCHITECTURE